

NATIONAL SPIRITUAL ASSEMBLY
OF THE BAHÁ'ÍS OF THE UNITED STATES

April 3, 2017

To all Local Spiritual Assemblies
and registered Bahá'í groups

Dear Bahá'í Friends,

We are pleased to share with you news, received from the Bahá'í World Center, regarding an important advance in the development of the Bahá'í World News Service, located at news.bahai.org.

Many of you are familiar with the News Service, which highlights certain dimensions of how members of the Bahá'í community are applying the teachings of Bahá'u'lláh and striving to contribute to the betterment of society—providing a glimpse of constructive processes unfolding across the globe—and features accounts that have increasingly stimulated meaningful conversations among Bahá'ís and their friends. To build on these strengths, steps have now been taken to further enhance the News Service through the refinement of the website's design and presentation across various types of devices, the addition of multimedia elements, the introduction of mobile applications, and the improvement of ways to share articles and features on social media. It is also envisaged that in time the News Service will be made available in all the languages of the Bahai.org site.

In light of the above developments, you are asked to encourage the members of your communities to visit the News Service site and to use its email subscription feature in order to significantly increase the number of people around the world who are drawing on this valuable resource.

With loving Bahá'í greetings,



Kenneth E. Bowers
Secretary