

NATIONAL SPIRITUAL ASSEMBLY  
OF THE BAHÁ'ÍS OF THE UNITED STATES

July 13, 2015

To the American Bahá'í community

Dearly loved Friends,

In 2011, in one of its earliest communications setting the current Five Year Plan in motion, the Universal House of Justice anticipated a need for “several thousand consecrated souls” who, to raise the number of programs of growth worldwide to 5,000, would “spurred on by their love of the Blessed Beauty” forsake their homes to settle in clusters not their own.

At that time, our community had established programs of growth in 250 clusters and had pledged to contribute at least 350 more toward the goal. By Ridván this year, the total had reached 450, and, in the weeks since, nearly another 30 have been added. In clusters where new programs of growth have been initiated, capacity is being built to extend the “spiritual, dynamic, transformative” pattern of life envisioned by the House of Justice as local believers and their associates are assisted to move through the sequence of courses and are accompanied to initiate core activities and invite others to participate. Each additional program of growth represents a significant victory; each bears witness to the Supreme Body’s assertion that:

Where a programme of growth has been established in a previously unopened cluster, we see how the initial stirrings of activity arise out of the love for Bahá'u'lláh held in the heart of a committed believer. Notwithstanding the orders of complexity that must eventually be accommodated as a community grows in size, all activity begins with this simple strand of love.

Work is now underway to establish programs of growth in virtually all of the remaining goal clusters. Many of them would benefit from the assistance of believers with experience in institute training, especially tutors. We therefore call on the friends everywhere to consider service as homefront pioneers. Those who cannot relocate but who live near goal clusters can serve as mobile tutors or as members of teaching teams. The friends everywhere can contribute to the deputization fund for one or more regions so that others can undertake this service.

In the same letter quoted above, the House of Justice emphasized that the friends “are welcome to arise at any time and from any place to settle in any area where they feel they can best contribute to the advancement of the Cause,” noting, at the same time, that their service as homefront pioneers “would yield greater effect” if directed toward “clusters—indeed, villages and neighborhoods within clusters—that are the focus of systematic attention.” A listing of priority clusters for homefront pioneering is attached, together with a map and contact information for each of the Regional Bahá'í Councils. For further information and to offer your services, please communicate directly with the Councils. As the friends arise to serve and as circumstances in the clusters change, the list will evolve; be sure to consult with the Councils before finalizing your commitment.

This vast and vital arena is open to believers of all ages who possess the desire to render extraordinary service to our unifying Cause. We are confident that united and immediate action will release great spiritual forces and will attract the confirmations of the Blessed Beauty, as His own Words amply testify. May we achieve a victory fully commensurate with the potentialities of our richly blessed community!

With loving Bahá'í greetings,  
NATIONAL SPIRITUAL ASSEMBLY OF  
THE BAHÁ'ÍS OF THE UNITED STATES



Kenneth E. Bowers  
Secretary

Attachments (3)